

Carson Board Meeting 10 October 2007

Present: Sutra Borgeson, Christy Keleman, Miles Erdly, Birgit Miller, Amy Conner, Amy Gerber, Darla Barkley, and Becky Cook.

Excused: TJ Navilio, Lana Kay and Arturo Gonzalez.

The meeting began at 7:10 pm.

Innisbruck Fundraiser

- Took in \$27,651 in cash and checks.
- Delivery is Wednesday October 24th
- We had 282 participants.

Entertainment Books

- More books returned than sold so far.
- Note that Carson only has 18% reduced lunch count.

Innisbruck presentation

- Catalog sale- food and cookie dough for the Spring.
- All items will come in pre-labeled bags.
- 50% of sales goes to PTA
- Will do reminder calls for us
- No on-line ordering
- If we re-sign up for next year they will give us free teacher appreciation gifts.
- Do Back to School kits as well
- PTA gets 15% of kit cost as profit.
- Parents must go on-line to order, so no money handling for PTA.
- Can have boxes delivered in time for Back to School night.
- All boxes will arrive labeled.
- Get an extra 5% if we sign-up by December (so 20%)
- Also have a summer workbook by grade (\$12.99 plus tax = \$15.99).
- Maybe kids can turn in books for a prize in the fall?
- Prices for the boxes include: K-\$11, 1st-\$15, 2nd-\$21, 3rd - \$25, 5-6th \$43.

Amy Conner moved to approve the contract with Innisbruck to include the Spring Fundraiser, back to school kits, summer workbooks, and gift wrap next fall. It was seconded by Birgit. There was no discussion. We voted and the motion carried.

We determined that the Spring Fundraiser would start March 24th and end April 11th.

We discussed adding umbrellas to our Spiritwear. Maybe two styles- a golf umbrella and a collapsible one.

October 20th is PTA and the Law from 9-noon.

The Dedication of the school went really well, and Sutra and Miles shared some of the events.

Brouillet wants to partner with us for the Ice Skating Night on January 29th to ensure we make a profit. We discussed it and were all for it, so we will tell them that we would like to do it.

We decided to cancel our post office box.

Passive Fundraising:

- The Dry Clean Station by Safeway (5% back to PTA)
- Signed up for Target, U-promise, Campbell's soup labels, eScript and DinnersReady.
- List should be put on web-site and back of newsletter.

Everyone should check out www.challengeday.org before the next meeting.

Membership- create an e-mail list. Try "Icontact" or "PTO".

Legislative Assembly Survey results: Our top 5 concerns were:

- Special Education funding
- Student Support
- Quality teaching
- Math and Science
- K-12 funding

Board e-mails need to include the entire Board.

October 18th is the School Board forum at Zeiger Elementary at 6:30 pm.

Events:

- Coyote Chat had only 2 parents and TJ this month. Next month we will have it at 9am.
- Family Fun Dance is October 19th. It will have a beach theme.
- Need tables at the dance for Membership and Spiritwear.

Darla Barkley moved that the Girl Scouts have a table at the Family Fun Dance. It was seconded by Jean. There was no discussion, we voted and the motion carried.

6th Grade Camp wants to create Spirit Wear, but has no funds so they need money allocated. They estimate \$1000 for a month, with a two week turn around. Style FX is our current vendor.

Amy Conner moved that we cancel the Turkey Trot for this year. Jean seconded. There was no discussion, we voted and the motion carried.

Raffle:

- A gambling license for one raffle would cost \$55.

- Raffle could run Oct 19-24th.

Birgit Miller moved that we allocate \$55 for the raffle permit. Christy seconded. There was no discussion. We voted and the motion carried.

Website- we are getting a new router to have a \$90 savings per year.

Membership report

- 140 plus 5 more
- We reached the WSPTA goal for this year which qualifies us for an award.
- When we double to 208 we will get another award.
- Board members need to have spouses join.
- Amy is in the process of creating a “Join the Pack” wall.
- Make a thermometer wall with goal.
- Flyers to go home.
- Carson coupons will be given to the members.
- Membership is due October 25th.
- 100% membership reward for classes.

6th Grade

- Clarification- if 6th grade does the yearbook, 6th grade gets the money.
- Budget needs to add 6th grade activity line item.

Becky Cook moved that we add a 6th grade activity line to the budget. Jean seconded. We discussed it, we voted and the motion carried.

The minutes from the last meeting were distributed and read.

Christy moved that we accept the minutes as written, Jean seconded. There was no discussion, we voted and the motion carried.

October 20th is the due date for the next newsletter.

WATCHDOG Program:

- Want money for pizza at activity.
- We can reallocate money from the Turkey Trot (\$350) and the Walk to School Day (\$100)

Amy Conner moved that we reallocate \$200 for the Watchdog program. Christy seconded. There was no discussion, we voted and the motion carried.

Sandy Holloway sent a letter asking for funds for donation drives.

Book Fair:

- Amber Peterson took charge.

- Funds were given to them- a training program gave \$20/person.
- The school will take care of the Book Fair.

Amy Conner ordered paper @ \$3.50 per ream. (white, canary and blue)

Office Depot has 3 cent copies. (for newsletter)

Use PTA paper for copies, keep it in locked PTA cupboard.

We discussed the Reflections program.

Our debt:

\$8,544	rock wall
+ \$3,156	AR program
<u> </u>	
\$11,700	

We also owe \$3,000 for benches and tables in the recess area.

We discussed backpack covers and teacher grants.

Our insurance- Fidelity Bond \$50,000 is \$140/year.

We bought an adding machine, coin rolls and adding machine tape.

Regarding a cash register, we determined we would use a cash box for now. Te register would be about \$80.

The donated popcorn machine is in the storage room.

We discussed an Applebee's night for November 2nd or 16th.

The meeting adjourned at 9:25 pm.